



Imperial
School of Management

Master of Business Administration

MBA Top-Up

About Imperial School of Management

Imperial School of Management (ISM) is an innovative college offering a broad range of career-focused online programs in Business, Management, Human Resource, IT, Health and Social Care, accounting and many more streams. We provide relevant programs which ensure our students meet the demands of today's ever-changing job market.

Imperial School of Management (ISM) offers unique online learning experiences to match your circumstances, motivations and commitments so you can study at your own or dedicated pace.

Our online, accredited and recognized qualifications are designed to inspire and develop a global community whilst allowing you to succeed on your own terms. Regardless of location or lifestyle commitments, students are at the heart of our learning design and you'll benefit from programmes that provide practical knowledge you can put into action immediately.

Founded in 2017, Imperial School of Management (ISM) is a specialist institution with a global presence and a curriculum designed to meet the needs of modern society with practical learning for real world action.



2017
Est.



500+
Students



50+
Courses



**Online,
Flexible**

Fast-Track Your Career With Our Outstanding Online Diploma & Degree Programs

Here's what you need to know:



Study from anywhere in the world



Accredited, Recognized and Respected Programs



Affordable program fees and no additional costs for textbooks, exams.



Flexible, 100% online degree programs, designed for busy professionals.



Proven to Deliver Real Career Outcomes



Clear and informative study materials



No Exams, 100% Assignments



Leading-Edge Curriculum



Full range of student services and Learners support



Multicultural environment for international students

About Anglia Ruskin University

Transforming Lives through Education

Anglia Ruskin University began as the Cambridge School of Art founded by William Beaumont. It was then merged with the Cambridgeshire College of Arts and Technology and the Essex Institute of Higher Education and was renamed Anglia Polytechnic. It was then given university status in 1992 and renamed Anglia Ruskin University in 2005.

The university has campuses in Cambridge, Chelmsford and Peterborough, university centres in Kings Lynn and Peterborough and partnerships with universities from the around the world including Berlin, Budapest, Trinidad, Singapore and Kuala Lumpur.



Why Study With ARU?

In 2018, Anglia Ruskin University was named as one of the top 250 universities in Europe – while at the same time winning an award for the quality of our learning facilities. The Chartered Management Institute (CMI) has also recognized the impact ARU is making on our students' employability, management and leadership skills.

Teaching Excellence

Anglia Ruskin University was awarded the TEF Silver award which means that they deliver high-quality teaching, learning and outcomes for our students and consistently exceed rigorous national quality requirements for UK higher education. ARU was highlighted for its very high levels of student satisfaction with teaching, assessment and feedback, and academic support.



Master of Business Administration Top-Up

Anglia Ruskin University

In a dynamic world, business leaders are constantly expected to stretch and challenge the status quo by being able to respond positively to change, see opportunities and operationalise new initiatives. Anglia Ruskin's online MBA uses our unique expertise in enterprise and innovation to develop leaders and managers who are equipped to face the future and create thriving projects in challenging times.

An MBA is more than a qualification, it's a state of mind. So think like an MBA student. Choose a course that approaches successful management as a toolkit of skills you can adapt and apply to your unique career demands.



Course Details



Qualification:
Master's Top-Up



Study Mode:
Online / Blended



Start Dates:
January / May / September



Duration:
6 to 9 Months



Delivery:
By Anglia Ruskin University



Course Fees:
Please get in touch

Entry Requirements

- ❖ A degree from a UK university, normally at a minimum of lower second class honours; or equivalent from a non-UK university.
- ❖ Or an equivalent professional qualification.
- ❖ Or work experience at an appropriate and relevant level or an MBA course.



Master of Business Administration Top-Up

Anglia Ruskin University

Our MBA will equip you with the management and entrepreneurial abilities to succeed in a wide range of business fields. When you graduate, you'll be confident about entering the international business market and finding a senior role in a corporation or taking the first steps towards self-employment.



Course Delivery

Course content will be delivered via the Anglia Learning Management System. You will be fully supported by specialist tutors and distance learning facilitators. Students will have access to ARU's extensive digital library, along with a range of specialist videos, reports, articles and support services. The MBA Top-Up programme consists of 3 modules with a total value of 60 credits. Summative assessment includes assignments and research projects. Tutors will provide feedback and feed forward commentary.



Course Modules

- ❖ Marketing Planning - Covering two themes, we'll help you critically understand the practical tools, techniques, operations and processes involved in marketing. You'll discover the marketing decisions on which effective marketing decisions and planning are based.
- ❖ Finance For Decision Making - Leaders require a comprehensive understanding of how financial considerations can influence decisions this module explores the financial factor and the techniques that might assist informed management decisions. It is assumed that you will have already acquired a knowledge of financial vocabulary, the concepts behind basic financial terminology and the financial statements.
- ❖ Entrepreneurial Action - Here you will undertake a major project that focuses on your understanding and execution of entrepreneurial management in an area of specific interest to your or your organisation, such as an applied research project, enterprise consultancy project and taking a new business proposition through to proof of concept.

MAKE YOUR DREAMS A REALITY



 406, Al Reem Plaza, Above
First Abu Dhabi Bank,
Al Majaz, PO Box - 85532,
Sharjah, UAE

 +971 56 56 56 346
+971 6 55 11 300

 www.ism-edu.org

